

# BIDS in Clackmannanshire

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# Background

- The 2 BIDs in Clackmannanshire were successfully delivered by Clackmannanshire Business
- Partnership between local businesses and Clackmannanshire Council
- Formalised as Clackmannanshire Business January 07
- Initial funding for three years (April 2007 – March 2010)
- Primary objective to deliver two BIDs
- Develop Private / Public Partnerships

# What is a BID?

- Competent Business Led Project
- Geographically Contained
- All non domestic ratepayers within the area included
- Strong Reasons to exist: Regeneration ? Competition?
- Lifespan 3 to 5 Years
- Democratically agreed process
- Public Sector Involvement Critical
- Revenue Services Involvement Critical

# How Many BIDs Exist

- 1500 in the world since 1968
- 98% Re Voted through for successive periods
- 7 established BIDs in Scotland
- 2 established in Clackmannanshire
- Smallest mainland council in the UK
- Reflects successful Private / Public Partnership
- Strong Local Relationships

# Development of 1<sup>st</sup> Business Improvement District

## **Business Park BID**

- Clacksfirst Ltd March 2008
- Ten Business Parks in Clackmannanshire
- 240 Proprietors and Businesses, 84.5% in favour
- Income circa £100,000 per annum for 5 years

## **Business Plan Projects**

- Business Park Signage
- Group Procurement
- CCTV & Security
- Business Park Marketing
- Environmental Improvements
- Transport and Car Share

# Development of 2<sup>nd</sup> Business Improvement District

## Alloa Town Centre BID Ltd

- 220 Businesses
- Ballot Period 3<sup>rd</sup> Sept – October 15<sup>th</sup> 2008
- 92.6% In Favour , best Scottish result
- Income circa £100,000 per annum for 5 Years

## Business Plan Projects

- Town Centre Improvements & Town Centre Regeneration Delivery
- Cleanliness
- Safety & Security
- Accessibility
- Promotion & Advertising
- Business Support

# Democratic Process

- 5% in favour to begin process
- 25% turnout for ballot to legitimise
- Majority in favour by number
- Majority in favour by RV
- Scrupulous communication processes
- Support of local businesses
- Support of Government & Local Council